

# My Personal Strategic Plan – Core Values

*"Without goals, and plans to reach them, you are like a ship that has set sail with no destination."*

Fitzhugh Dodson, author and clinical psychologist

All successful organizations work from a strategic plan. Strategic plans help organizations focus on what they want to accomplish and the difference they want to make in the world. It is equally important for individuals to outline and periodically update their Personal Strategic Plan to stay focused on what they want to accomplish and what God wants them to achieve. This form is an aid to help you develop your Personal Strategic Plan. It accompanies a series of podcasts on SkipVaccarello.com.

This document will help you develop the third part of your Personal Strategic Plan – Your Core Values.

## Instructions

The following are instructions for how to develop your Personal Strategic Plan.

### Core Values

Core values are integral to achieving the vision you have for your life. Core values are a small set of deeply held beliefs that drive how you want to behave. Core values guide how to act and are what you would never want to compromise. Identify from two to five core values that are foundational to the way you live. More than five values are not core. They may be important but are not foundational to who you are and want to become.

Name your core values in a word or two and explain them further in another statement or two. For example, if generosity is a core value, you might say, "I seek to be generous with my time and resources, especially in helping those in need." If integrity is one of your core values, you might say, "I strive to be honest in my dealings with God and others and always do what I say I will do."

If you are a follower of Jesus, you may want to add a Bible verse from which your core values derive.

# Sample Strategic Plan

## Core Values -- Example

My primary core value is love. I seek to show the love of Jesus to everyone with whom I come into contact.

I will show love by practicing my other core values:

Encouragement -- I strive to be an encourager by looking at the good in others and encouraging them on their path in life.

Integrity -- I strive to be honest in my dealings with God and others and do what I say I will do.

Generosity -- I seek to be generous in my time and resources, especially in helping those in need, and to be thankful for all I have.

Humility -- I know anything I accomplish comes from God – the gifts, talents, and drive he has given me. Therefore, I seek not to promote myself but to glorify God in all I do.

# A List of Possible Core Values

Below is a list of values to help you decide which are at your core. The list is not exhaustive. There may be a value that is core to you that is not on the list.

As a way to decide on your two to five core values, you might try this:

- Circle 15 values that you feel may apply to you.
- Of the 15 values, cull the list to 10.
- From the list of 10, decide on the top 2 to 5 that genuinely are at the core of who you are.

Remember: Core values are a small set of deeply held beliefs that drive how you want to behave. Core values guide how to act and are what you would never want to compromise. Here is a list of possible core values to consider:

Accountability	Adaptability	Authenticity	Adventure
Balance	Boldness	Bravery	Calmness
Charity	Challenge	Citizenship	Cleverly
Compassion	Consistency	Cooperative	Creativity
Curiosity	Dedication	Determination	Encouragement
Enthusiastic	Ethical	Excellence	Fairness
Faith-driven	Fearless	Freedom	Friendliness
Fun loving	Generosity	Gratitude	Growth
Honesty	Humility	Imaginative	Insightful
Integrity	Justice	Kindness	Knowledge
Leadership	Learning	Love	Loyalty
Openness	Optimistic	Passionate	Positive
Recognition	Respectful	Responsibility	Results-oriented
Security	Selflessness	Self-Respect	Social
Spirituality	Stability	Stewardship	Thankful
Thoughtful	Toughness	Welcoming	Wisdom

# My Personal Strategic Plan

**My core values:**