

# My Personal Strategic Plan

## Step 2 -- Mission

*"Without goals, and plans to reach them, you are like a ship that has set sail with no destination."*

Fitzhugh Dodson, author and clinical psychologist

All successful organizations work from a strategic plan. Strategic plans help organizations focus on what they want to accomplish and the difference they want to make in the world. It is equally important for individuals to outline and periodically update their Personal Strategic Plan to stay focused on what they want to accomplish and what God wants them to achieve. This form is an aid to help you develop your Personal Strategic Plan. It accompanies a series of podcasts on SkipVaccarello.com.

Feel free to adapt this plan to your needs. More importantly, it should be simple and not become a burden.

This document will help you develop the second part of your Personal Strategic Plan – Your Mission Statement.

## Instructions

The following are instructions for how to develop your Personal Strategic Plan.

### Your Mission Statement

Write a concise statement of what you want to do or are doing currently to work toward your vision, including work, family, and community activities. Begin with a summary statement (i.e., Mission in Brief) and follow that with one or more paragraphs with a fuller description. Here is a sample Mission in Brief for someone who wants to be known for their generosity: " My mission is to be generous with my time and resources."

Here is another sample for someone wanting to live out their faith: "My mission is to do God's will, serve others, and draw people to Jesus."

One more example of a Mission in Brief for someone using their technical skills for good: "My mission is to use my technical skills at my job and in my community to make a positive difference in the world."

Note that your Mission Statement may change over time as your circumstances change.

# Sample Strategic Plan

## Mission Sample 1

My mission in Brief: My mission is to be generous with my time and resources.

Full mission statement:

I strive to invest my time and resources to care for my family, friends, people I work with, and in my community.

In my family, I strive to lovingly care for my spouse and children. I plan to be home for dinner with my family nearly every evening and enjoy time away with my spouse and children, including at least two weeks on vacation. I will be generous with my money to care for their needs and to set money aside for future needs for our family, including a college education for my children.

In my work, I work hard, using my skills to help my organization fulfill its mission and to help the team I manage strive individually and as a team.

I give generously to charities that my spouse and I admire as making a difference in the world and strive to volunteer at least XXX hours each month.

## Mission – Sample 2

My mission in Brief: My mission is to do God's will, serve others, and draw people to Jesus.

Full mission statement:

I will use the platforms I have to work to the best of my abilities and hope to draw people to consider faith.

Specifically, in my job, I will honor God in all I do. I will work with integrity and humility as an encourager of others. As a leader, I will inspire people to do their best, give them credit for our team's successes, and take responsibility when we fail. I will work hard, but not at the expense of my family.

At home, I want to show my love to my spouse and children by spending time with them, encouraging them to fulfill God's purpose, and serving God and others in whatever career path they take.

I endeavor to serve my church and community as a volunteer (Note: you might want to be specific in your role) and help the organizations fulfill their mission.

By my example, I hope to draw people to consider putting their faith in Jesus, but I will also share my faith and hope in words when appropriate and as the Holy Spirit guides me.

# My Personal Strategic Plan

**My mission in brief:**

**My mission statement:**